



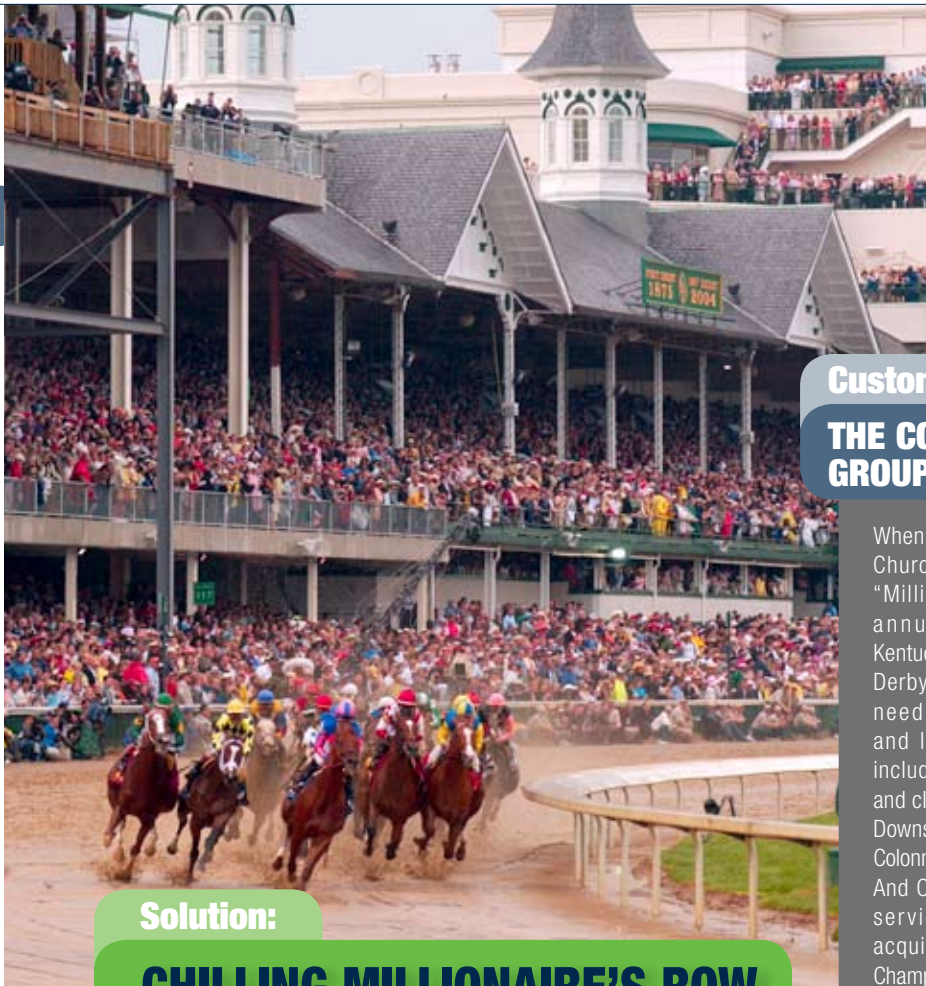
# CASESTUDY

## Application:

### KENTUCKY DERBY

Moving the Kentucky Derby's crème de la crème from luxury boxes to temporary seating in an upscale tent certainly posed a hospitality challenge. The group that wagers almost half of the \$30 million bet on the race each year was accustomed to every frill. Could they be accommodated?

At 350 feet deep and 400 feet long the tent was impressive in scale. Once 60 mutual windows for betting, 150 televisions for race viewing, massive kitchens for onsite cooking, bars, stages, and 10 new KOHLER mobile luxury restrooms were in place, the hospitality question had been answered. The remaining challenge was to provide power and climate control from a very confined and secure infield space. Could it be done technically?



## Solution:

### CHILLING MILLIONAIRE'S ROW

Following an intricate plan developed by The Colonnade Group, Kohler Rental moved pre-measured generators and chillers into the tight footprint. The puzzle was so intricate that equipment had to be installed in a specific order. For two months of preparation, including three weeks of constant rain from the remnants of Gulf hurricanes, Kohler Rental powered the venue. Kohler also executed the first-ever mobile use of RTAC cooling units that generate more chilling power more quietly, while using less energy than typical flooded evaporator models. Kohler also unveiled a new poly-duct distribution system to deliver gently settling cool air without cold spots.

## Customer:

### THE COLONNADE GROUP

When skybox renovations at Churchill Downs displaced "Millionaire's Row" at the annual running of the Kentucky Derby, 5,000 of the Derby movers and shakers need temporary seating and luxury hospitality — including, of course, power and climate control. Churchill Downs officials called on The Colonnade Group for solutions. And Colonnade, a top event services company since acquired by Boston-based Champion Exposition Services, asked for support from Kohler Rental.

## RESULT

"The driving decision for generators, chillers and restrooms was actually the tight footprint," says Colonnade creative director Cris Brown. "We went out to find a vendor with the right equipment, and as fate would have it, we found a partner whose service was as top-of-the-line as the equipment they provided. In fact, during the nine years I've been with The Colonnade Group, the KOHLER technicians were among the most professional, helpful and personable people I've had the pleasure to work with."



## THE JOB

- 500-tons chillers
- 225-tons AC units
- 17 miles of cable
- 10 luxury restroom trailers
- 5.5 megawatts of power