



CASE STUDY

Application:

FILM PRODUCTION & CONSTRUCTION

L.A.-based Lock and Key Productions—the television production company behind ABC’s Emmy-award-winning “Extreme Makeover: Home Edition”—chose Wauwatosa, Wisconsin-based Monarch Homes to build a brand new home for a deserving family for the race-the-clock reality show. Because the show surprises the family whose home will be built, no one—not Lock and Key television crews or the Monarch Homes staff or the army of vendors and volunteers who work on the new home—can set up on-site ahead of time. Instead, all vendors have to prepare off-site, then improvise and set up on-the-fly. With television crews shooting 24/7 and with a clock counting down from 106 hours, every minute matters. There is no time for a power interruption, not even a hiccup.



Tune in Sundays 8/7 c on ABC



Solution:

EXTREME TEAMWORK

Kohler Rental plays a critical role on the event and television side of things by tapping into their network of regular vendor partners. Also contributing to the charity build is Kohler Co., an exclusive plumbing product sponsor of “Extreme Makeover” and provider of 81 kitchens and 234 bathrooms since the show’s inception in 2003. Plus, Kohler Power Systems contributes a residential generator; and Baker, a premier manufacturer within the Kohler Interiors Group, provides all the furniture.

“When you look at what we’re all being asked to do and the time frame we have for it, it’s an amazing process. When ‘Makeover’ is done well, that’s just an indication that you’re working with top notch people. Kohler Rental was fabulous—just great to work with.”

— Catherine Macek
Location Manager/Lock and Key Productions, Los Angeles

Customers:

LOCK & KEY PRODUCTIONS MONARCH HOMES

“Kohler Rental was always there. This was a highly stressful week and everyone was running on empty, but the Kohler Rental crew always had smiles and were always ready to make whatever we needed happen ... even if it was out of their normal responsibilities. The Kohler attitude was tremendous.”

— Justin Furnace
President/Monarch Homes, Wauwatosa, Wisconsin

RESULT

Kohler Rental sprints on-site to power the catering tent in under 60 minutes, then preps a KOHLER luxury restroom, and hustles to power 20 light towers. Kohler Rental powers both the build and the television shoot around the clock for one week, even when thunderstorms knock out local power. Lock and Key Productions and Monarch Homes finish the shoot and the home in 98 hours and 30 minutes—7.5 hours ahead of schedule.



THE JOB

- 4 60kW generators
- 2 200kW generators
- miles of cable
- 1 32-foot KOHLER luxury restroom